

**Avaya Intelligent
Xperiences™
Portfolio**



Avaya IX™ Subscription

**Realize the
many benefits
of a subscription
purchasing
model for your
on-premises Avaya
communications
systems**

Innovation. Assurance. Expertise. This is what sets the Avaya IX Subscription model apart from other communications companies and creates value for you.

The communications industry is filled with companies selling services in the way they want to sell – usually offering customers only licensing and maintenance contracts or only services by subscription. Avaya delivers the innovative communications solutions that you need at your pace and with your choice of purchasing model.

Avaya IX Subscription allows you to focus less on the pains of the ongoing management of software and services contracts and more on moving your business forward. It gives you the freedom and choice to accelerate your business goals and the flexibility to easily expand your infrastructure to include additional services – without new or separate contracts.

Communications Software without the Headache

Your business uses communications technology in more places and ways than ever before. And the communications choices that you make have a strong impact on your ability to compete in today's marketplace. Your communications structures must be flexible to expand with the needs of the business, and must be able to access the latest communications innovations. In addition, leveraging cloud-based applications is a critical part of your digital transformation.



Avaya IX Subscription delivers on new business needs for your on-premises communications infrastructure.

- Pay only for what you use
- Streamline and optimize the purchasing process
- Obtain more flexibility to add new services and users
- Receive exclusive discounts and benefits

Avaya IX Subscription delivers on all of these needs. It goes beyond the traditional support plan to provide you with a full range of assets to help guide your digital transformation with the industry's most innovative communications offerings.

With Avaya IX Subscription, you get access to the latest innovations so you can keep your business ahead of the competition. You also benefit from the expertise of engineers who know how to deliver rock-solid communications solutions.

Avaya IX Solutions

Build brand loyalty by providing amazing customer experiences. Drive productivity with simple, effective communications. Avaya – a market leader in contact center and collaboration solutions – will help you do both, with your choice of on-premises or cloud-based solutions.

An Avaya IX Subscription gives you access to enterprise-ready software to deliver these experiences to your employees and customers – and also includes updates and Avaya's award-winning support services. You will not be caught off guard by not having the latest software. And you can rest assured that your business will have communications stability and continuity.

Join an Elite Group of Avaya Customers

Avaya has been offering subscription since 2017, and many customers are already experiencing the value it offers. In the past two years we have learned a lot – and we are constantly working to make improvements to the offering, working hand-in-hand with our partners and customers.

Avaya IX Subscription customers enjoy unique discounts and benefits, and Avaya's Investment Protection Program makes it easy to make the switch from perpetual licensing to subscription.



**For the price
you are now
paying just for
support services,
you could enjoy
the freedom
and power of
subscription**

Flexible Subscription Pricing Reduces Business Risk

Avaya IX Subscription enables your choice of Avaya communications solutions to be purchased by monthly subscription with 1, 3, and 5 year pricing plans. At the end of the subscription period, you can either roll over into another plan, cancel your plan, or change your plan.

Some customers use a 1 year subscription contract option as a low risk “trial period.” If you feel the amount of usage doesn’t justify the purchase, you can cancel the plan or make changes. But if you are an existing Avaya customer, it is likely that a longer term will work better for you.

Avaya’s award-winning Support Advantage Preferred services are included in the subscription price – so you don’t need to worry about the risk of the potential extended down time associated with some do it yourself models.

Enjoy the Simplicity of a Single Monthly Bill

Avaya IX Subscription makes it easy to own a combination of on-premises infrastructure and cloud services.

And when it comes to devices, Avaya and our partners can combine your Device as a Service* subscription with your monthly Avaya IX subscription to provide a simple, consolidated monthly bill and payment for your Avaya software and the latest endpoints.

About Avaya

Businesses are built on the experiences they provide and every day millions of those experiences are built by Avaya (NYSE:AVYA). For over one hundred years, we’ve enabled organizations around the globe to win—by creating intelligent communications experiences for customers and employees. Avaya builds open, converged and innovative solutions to enhance and simplify communications and collaboration—in the cloud, on premise, or a hybrid of both. To grow your business, we’re committed to innovation, partnership, and a relentless focus on what’s next. We’re the technology company you trust to help you deliver Experiences that Matter. Visit us at www.avaya.com

***Note:** Consult your Avaya representative for the list of countries where Device as a Service is offered.

